

Next Generation Leadership

UFI has launched its Next Generation Leadership Grant (NGL Grant). Taking place for the first time in 2016, the programme promotes next-generation leadership in the exhibition industry, rewarding professionals who show clear initiative in driving change and innovation in their area of activity.

The new grant reflects UFI's commitment to recognising the best talents of the exhibition industry by involving them in the planning and realisation of our largest annual events for the global exhibition industry.

UFI is looking for up to five outstanding professionals who are ready to plan and conduct a 60-minute session at the UFI global Congress in Shanghai this year! It is a chance to analyse the changes our industry faces and investigate new opportunities opened up by factors such as globalisation and digitalisation.

ENTRY CRITERIA – APPLICANTS:

- Must be actively employed full-time in the exhibition industry;
- Must not have more than ten years of work experience in the exhibition industry;
- Must provide a written document (maximum two pages) and a video (maximum one-minute), both in English, describing:
 - Concrete ideas and initiatives to drive change and innovation in the exhibition industry;
 - Their reasons for choosing to work in the exhibition industry;
 - Their motivation for making the grant application.
- Must be able to drive the project in addition to their daily responsibilities at work;

- Must be available for both: a two-day working group meeting on 13-14 June 2016 in Paris (France); and the 83rd UFI Congress from 9-12 November 2016 in Shanghai (China);
- Must complete the electronic application on or before **30 April 2016**.

BENEFITS

- Global recognition among exhibition professionals before and during the UFI Congress;
- Share ideas, explore the latest trends, and be part of an exciting initiative valued by exhibition colleagues worldwide;
- Chance to enhance your network with peers and industry leaders;
- Expert guidance throughout the project.

TRAVEL COSTS AND EXPERTISE

If chosen, the grant will cover your travel and accommodation expenses for trips to Paris and Shanghai. UFI will help you to organise both trips. A dedicated mentor at UFI Headquarters will be available to support the NGL Grant winners' working group.

SELECTION PROCEDURE

The grant will be awarded to a maximum of five selected applicants. All applications will be judged by the NGL Grant Committee. This decision will be final. All entries submitted will be treated as confidential and will only be used for the selection process.

WINNERS' NEXT STEPS

Selected talents will meet for two days on 13-14 June in Paris to decide jointly on the focus of their Congress session. Between June and November, together with their UFI mentor, they will plan and organise their Congress session. The session outline must be final by August. In November, they will travel to Shanghai and conduct their planned Congress session.

